



Purchasing tips:

- **If an order is business related and will be expensed back to TASC, you must pay with a TASC American Express Purchasing Card.**
- Some items require a minimum purchase; minimum quantities will be displayed on the specific item's web page.
- For promotional items such as pens or leather portfolios, the TASC logo may be embossed, screen-printed, or engraved thus precluding some of the color logo options
- There is an additional charge for adding the TASC logo to the items; pricing will be indicated before payment is required. *Items purchased as a business expense must have a TASC logo.*
- To add the logo to your purchase, select your item (color and quantity) and select "continue" to move to the logo page
- You will be notified of any applied discounts at the end of the ordering process.
- If making "customer gift" purchases, adhere to the \$20 maximum limit on gift items.

TASC branding

Specific color logos should be used on certain color fabrics. Please refer to these guidelines when ordering:

- Copper logo: Best on lighter, neutral color fabrics (white, khaki, off white, gray, etc.)
- Navy logo: Best on light or rich colored items (white, pastels, fuchsia, etc.)
- White or gray logo: Flexible, can be applied to almost all colors

Lands' End is versed in TASC's branding guidelines and in most cases multiple TASC logos are available for each item. If an order conflicts with the branding guidelines, a Lands' End representative will contact you to correct the order. There is no option to customize a logo for individual programs and groups.